



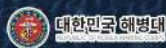
Int'l Maritime Defense Industry Exhibition

# MADDEX 2025

5.28 (Wed) ▶ 5.31 (Sat)

Bexco, Busan, Korea

## SHOW REPORT



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# 01. Gist of Exhibition

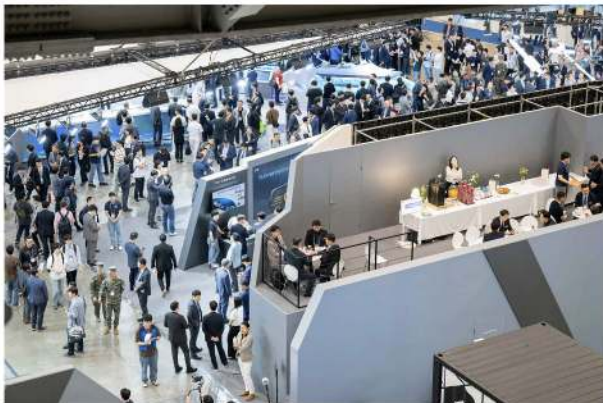
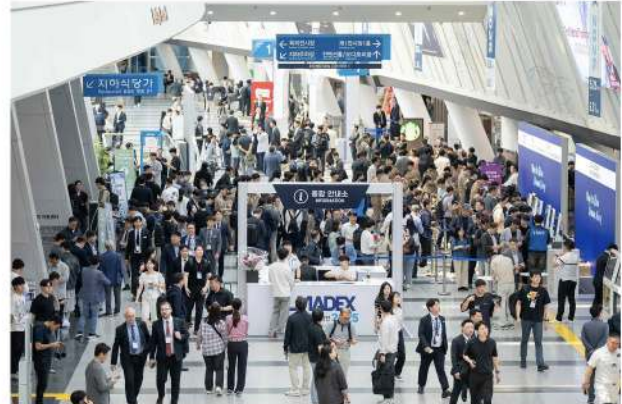
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- Title MADEX 2025  
(International Maritime Defense Industry Exhibition)
- Duration Business Days : May 28(Wed.) – 30(Fri.)  
Public Day : May 31(Sat.)
- Opening Hours 10:00 ~ 17:00
- Venue BEXCO Exhibition Center I, Hall 1&2
- Organized by Republic of Korea Navy(ROKN)  
Republic of Korea Marine Corps.  
Busan Metropolitan City  
Korea International Trade Association(KITA)  
Association of the R.O.K. Navy  
Busan Marine Equipment Association  
Kyungyon Exhibition Corp.  
BEXCO
- Exhibits Naval Ships, Maritime Defense Systems & Equipment  
Marine Equipment, Research Vessels & Special-Purpose Ships  
Marine Defense Industry Products  
Engines & Navigation Systems  
Shipyards, Shipbuilding Equipment  
Marine Security Systems & Equipment  
Military Supplies  
Marine Safety Equipment  
Communication Systems & Equipment  
Marine Rescue and Search Equipment  
Naval Aviation  
GPS, GIS & IT  
Land Defence, Training System
- Concurrent Events Naval Ship Technology & Weapon Systems Seminar  
International Seapower Symposium (ISS)  
Business Meeting with Navy Delegations  
Farewell Dinner  
Performance of ROKN Band, ROKN Magic Team Performance,  
Guard of Honor, & Taekwondo Demonstration (by Kukkiwon)

## 02. Facts & Figures

### Exhibitor's Profile

- No. of Exhibitors      14 Countries, 200 Companies, 700 Booths
- No. of Visitors        21,313 Visitors



Overseas Navy Delegations

Over **129** Navy Delegations from **29** Countries



Australia



Bangladesh



Brazil



Cambodia



Colombia



Ecuador



Egypt



India



Indonesia



Israel



Italy



Japan



Kenya



Malaysia



Morocco



New Zealand



Oman



Peru



Philippines



Poland



Qatar



Romania



Saudi Arabia



Singapore



Thailand



Türkiye



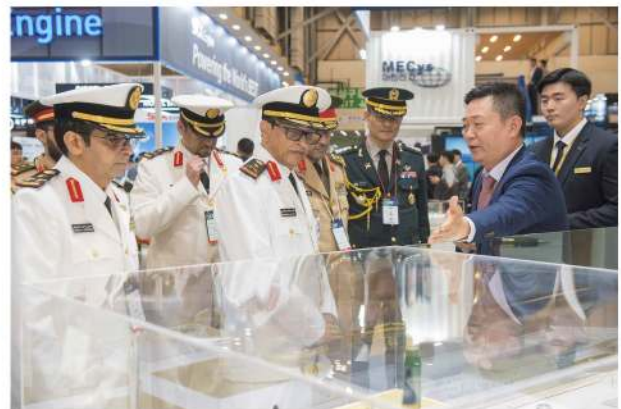
USA



UAE



United Kingdom



○ Representatives of Overseas Navy Delegations

Country	Title	Rank
Australia	Maritime Integrated Capabilities	★ RDML
Bangladesh	Commander Chattogram Naval Area	★★ RADM
Brazil	General Director of Navy Materiel	★★★★ ADMIRAL
Cambodia	Deputy Commander of Navy	★★★ VADM
Colombia	Commander of the Navy of Colombia	★★★★ ADMIRAL
Ecuador	Naval Operations Commander	★★ RADM
Egypt	Defense Attache in Korea	*** CAPT
India	Defense Attache in Korea	*** CAPT
Indonesia	Defense Attache in Korea	*** CAPT
Israel	Commander of the Israeli Navy Logistic Command	★★ RADM
Italy	Commandant Navy Schools and Institutes	★★★ VADM
Japan	-	*** CAPT
Kenya	Commander Kenya Navy	★★★ VADM
Malaysia	Chief of the Royal Malaysian Navy	★★★★ ADMIRAL
Morocco	-	★ RDML
New Zealand	Defense Attache in Korea	*** CAPT
Oman	Commanding Officer of Said Bin Sultan Naval Base	★ RDML
Peru	General Commander of the Peruvian Navy	★★★★ ADMIRAL
Philippines	Chief of Naval Staff, Philippine Navy	★★ RADM
Poland	Armament Division Head	★ RDML
Qatar	Deputy Commander, Qatar Emiri Naval Force	★★ RADM
Romania	Maritime Component Command Commander	★★ RADM
Saudi Arabia	Chief of Staff of the Royal Saudi Naval Forces	★★★ VADM
Singapore	Branch Head WARCEN	**
Thailand	Senior Expert	★★★★ ADMIRAL
Türkiye	Defense Attache in Korea	*** CAPT
USA	CNFK	★ RDML
UAE	-	*** CAPT
United Kingdom	Director Develop	★★ RADM

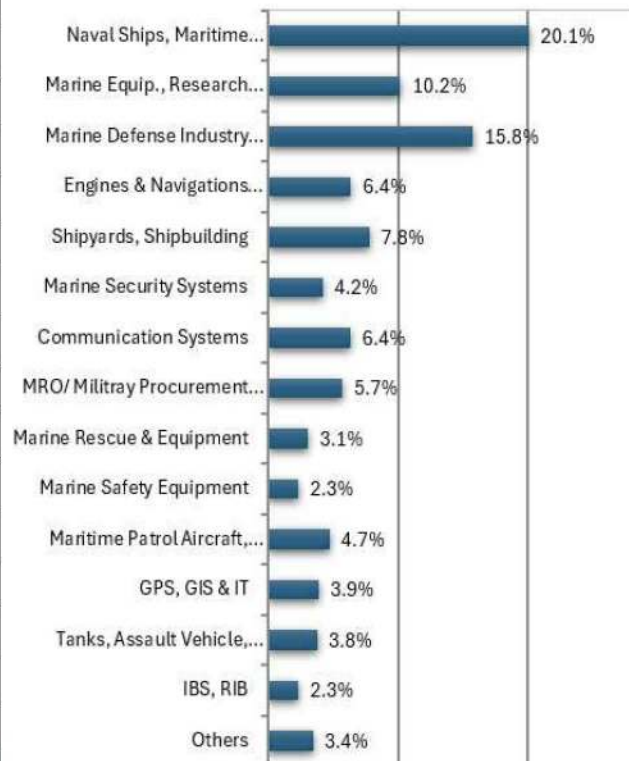
## Visitor's Profile

### No. of Visitors

Date	Business Days (3 days)			Public Day	Total
	28 May(Wed.)	29 May(Thu.)	30 May(Fri.)	31 May(Sat.)	
Attend	6,143	6,716	4,239	4,215	21,313
Ratio(%)	28.8%	31.5%	19.9%	19.8%	100%
Weather					

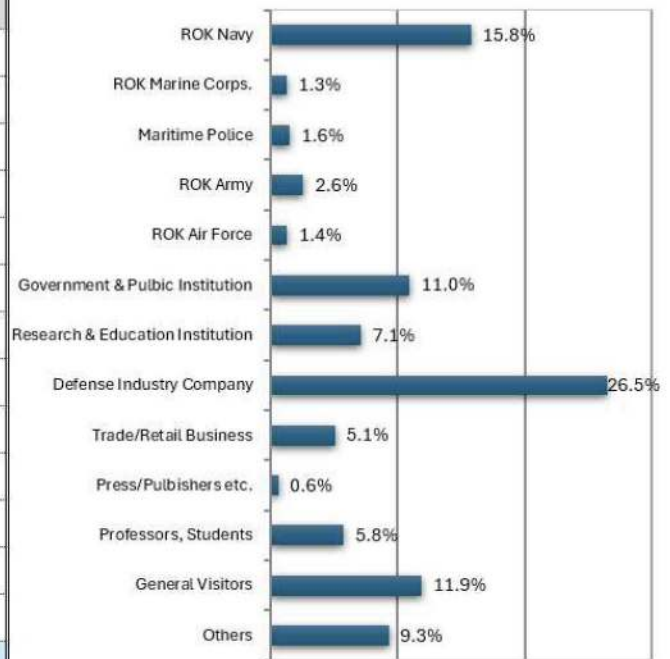
### Visitor's Field of Interest

Field of Interest	No. of Response	Ratio
Naval Ships, Maritime Defense Systems...	8,503	20.1%
Marine Equip., Research Vessels	4,318	10.2%
Marine Defense Industry Products	6,676	15.8%
Engines & Navigations Systems	2,707	6.4%
Shipyards, Shipbuilding	3,295	7.8%
Marine Security Systems	1,784	4.2%
Communication Systems	2,692	6.4%
MRO/ Militray Procurement Items	2,420	5.7%
Marine Rescue & Equipment	1,302	3.1%
Marine Safety Equipment	985	2.3%
Maritime Patrol Aircraft, Drones, Helicopter	1,999	4.7%
GPS, GIS & IT	1,643	3.9%
Tanks, Assault Vehicle, Self-propelled Artiller	1,592	3.8%
IBS, RIB	984	2.3%
Others	1,457	3.4%
<b>Total</b>	<b>42,357</b>	<b>100.0%</b>



## ○ Main Visitors

Visitors	No. of Response	Ratio
ROK Navy	2,472	15.8%
ROK Marine Corps.	205	1.3%
Maritime Police	245	1.6%
ROK Army	412	2.6%
ROK Air Force	213	1.4%
Government & Public Institution	1,721	11.0%
Research & Education Institution	1,119	7.1%
Defense Industry Company	4,150	26.5%
Trade/Retail Business	796	5.1%
Press/Publishers etc.	101	0.6%
Professors, Students	905	5.8%
General Visitors	1,867	11.9%
Others	1,458	9.3%
<b>Total</b>	<b>15,664</b>	<b>100.0%</b>



## ○ Purpose of Visit

Purpose of Visit	NO. OF Response	Ratio
Consulting/Product Purchase	1,529	5.9%
Market & Information Research	7,007	26.9%
Study Market Trend	6,609	25.4%
Visiting Particular Exhibitors	1,092	4.2%
Participating at Seminar & Events	4,064	15.6%
Personal Interest	4,104	15.8%
Others	1,637	6.3%
<b>Total</b>	<b>26,042</b>	<b>100.0%</b>



### 03. Programmes

#### ☐ Opening Events

##### ○ Opening Ceremony and VIP Tour

Date & Time 28 May 2025 / 10:30 ~

Venue BEXCO, Exhibition Center I



## Business Meeting with Overseas Navy Delegations

Date 28 May - 29 May 2025  
 Venue Exhibitor's Booth  
 Scale Over 129 Overseas Navy Delegations from 29 Countries



## Naval Ship Technology & Weapon System Seminar

Date 28 May - 29 May 2025  
 Organizer ROK Navy Chief of Naval Operations



## ○ Naval Ship Technology & Weapon System Seminar

### Day 1. Opening Ceremony & Key Note Lecture, Special Lecture

[28 May 2025 / BEXCO, Convention Hall, 1F Rm. 101~104]

Time	Context
14:00-14:30	1) Opening Ceremony -Opening Speech (ROK CNO), Welcoming Speech (President of SNAK), Congratulatory Speech (Minister of DAPA, President of Defense Technology Quality Agency, Award Ceremony for Outstanding Paper Presenter
14:30-15:00	2) Key Note Lecture -Theme: Blue Ocean Navy: Sustainable Korea Navy proposed by Industry -Speaker: Daeheon Kim, Director of the Research Division, Korean Register(KR)
15:20-16:00	3) Special Lecture -Theme: Reduced-Personnel Underwater Manned-Unmanned Composite Weapon System; Future Technologies and Challenges -Speaker: Woojae Seong, Professor Emeritus at Seoul National University

### Day 2. Session-Based Paper Presentations

[29 May 2025 / BEXCO, Exhibition Center I, 3F Rm. 311~316]

Time	Context
09:00-16:30	Session 1: Naval Ship Design & Building, Operation & Sustainment, Acquisition Policies and Test & Evaluation
09:00-16:10	Session 2: Total Ship Survivability, Damage Control, Ship Signatures
09:00-16:30	Session 3: Combat & Sonar System, Equipment Technology
09:00-16:10	Session 4: New Technology; Digital Twin, AI, etc.
09:00-16:30	Special Session: Naval Ship Technologies and Weapon System enabling the 'Blue Ocean Navy'

Performance of ROKN Band, ROKN Magic Team Performance,  
Guard of Honor & Taekwondo Demonstration (by Kukkiwon)



Date 28 May - 29 May 2025  
Venue BEXCO, Exhibition Center I (Square)

International Seapower Symposium(ISS)



Date & Time 29 May 2025, 09:30 ~ 15:40  
Venue SIGNIEL, Busan

Farewell Dinner

Date & Time 30 May 2025, 18:00 ~ 20:30  
Venue SIGNIEL, Busan

## 04. Media Report

○ Official Show Daily (Naval News – www.navalnews.com)



### Naval News •

@NavalNews · 구독자 11.2만명 · 동영상 733개

Naval News (navalnews.com) brings you video coverage of the latest naval defense show... 더보기

navalnews.com 외 링크 3개



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### MADEX 2025



#### Systems Showcase AI-Powered Advanced IBS

...waha Systems unveiled a range of AI-... technologies that should assist the Republic... sking its future challenges.

MADEX 2025

#### South Korea's ADD showcases new Supercavitating Torpedo at MADEX 2025

ADD (Agency for Defense Development), the agency responsible for South Korea's defense technology research and development, showcased a Supercavitating Torpedo during MADEX 2025. The torpedo



- MADEX 2025 YouTube Live Stream  
(Aving TV with Yang Uk(PhD) & Knowledge Story)



View more clips of MADEX 2025 ▶ [CLICK](#)

○ MADEX 2025 Media Reports

2025-05-26	HD현대, MADEX서 해양방산 청사진 선포...무인전투함 첫 공개	<a href="https://www.yna.co.kr/view/AKR20250526055200003?input=1195m">https://www.yna.co.kr/view/AKR20250526055200003?input=1195m</a>	연합뉴스
2025-05-26	한화 방산 3사, 'MADEX 2025' 진격..."해양 통합솔루션 제시"	<a href="https://www.dt.co.kr/contents.html?article_no=2025052602109932057001&amp;ref=naver">https://www.dt.co.kr/contents.html?article_no=2025052602109932057001&amp;ref=naver</a>	디지털타임스
2025-05-26	[종합] 방산 빅5 한자리에...MADEX서 글로벌 해양시장 공략 청사진 선보인다	<a href="https://www.etoday.co.kr/news/view/2473590">https://www.etoday.co.kr/news/view/2473590</a>	이투데이
2025-05-27	HD현대·한화오션 '해양방산' 기술 경쟁	<a href="https://www.segye.com/newsView/20250526515195?OutUrl=naver">https://www.segye.com/newsView/20250526515195?OutUrl=naver</a>	세계일보
2025-05-27	'최첨단 해양무기' 한 자리에...내일 부산서 'MADEX 2025' 개막	<a href="https://www.sedaily.com/NewsView/2G5YKV763E">https://www.sedaily.com/NewsView/2G5YKV763E</a>	서울경제
2025-05-27	"차세대 함정 우리가 만든다"...HD현대·한화 마덱스 격돌	<a href="https://www.newsis.com/view/NISX20250526_0003190487">https://www.newsis.com/view/NISX20250526_0003190487</a>	뉴시스
2025-05-27	LIG넥스원, MADEX 2025서 미래 무인수상정 모델 공개	<a href="https://biz.heraldcorp.com/article/10496198?ref=naver">https://biz.heraldcorp.com/article/10496198?ref=naver</a>	헤럴드경제
2025-05-28	대한항공, 국제해양방위산업전 첫 참가...무인기 최신 기술 소개	<a href="https://www.yna.co.kr/view/AKR20250528032300003?input=1195m">https://www.yna.co.kr/view/AKR20250528032300003?input=1195m</a>	연합뉴스
2025-05-28	'K-해양방산' 도약대 'MADEX 2025' 개막	<a href="https://biz.heraldcorp.com/article/10497176?ref=naver">https://biz.heraldcorp.com/article/10497176?ref=naver</a>	헤럴드경제
2025-05-28	200여 방산업체 나선다...해군, 국제해양방위산업전 2025 개막	<a href="https://view.asiaae.co.kr/article/2025052810250315059">https://view.asiaae.co.kr/article/2025052810250315059</a>	아시아경제
2025-05-28	마덱스, 역대 최대 바이어 방문...무협, K-방산 세일즈 나선다	<a href="https://www.news1.kr/industry/general-industry/5796572">https://www.news1.kr/industry/general-industry/5796572</a>	뉴스1
2025-05-28	국제해양방위산업전 개막...14개국 200개사 역대 최대규모	<a href="https://www.kpinews.kr/newsView/1065578740676597">https://www.kpinews.kr/newsView/1065578740676597</a>	KPI뉴스
2025-05-28	국제해양방위산업전 벅스코서 개막	<a href="https://www.newsis.com/view/NISI20250528_0020828854">https://www.newsis.com/view/NISI20250528_0020828854</a>	뉴시스
2025-05-28	미래 해양 방위산업 한자리에	<a href="https://www.yna.co.kr/view/PYH20250528091900051?input=1196m">https://www.yna.co.kr/view/PYH20250528091900051?input=1196m</a>	연합뉴스
2025-05-28	HJ중공업, 국내 최대 해양방산 전시회 '국제해양방위산업전' 참가	<a href="https://www.newspost.kr/news/articleView.html?idxno=214508">https://www.newspost.kr/news/articleView.html?idxno=214508</a>	뉴스포스트
2025-05-28	부산시, 케이(K)-방산 세계적 관심속 '2025 국제해양방위산업전' 개최	<a href="https://www.news2day.co.kr/article/20250528500161">https://www.news2day.co.kr/article/20250528500161</a>	뉴스투데이
2025-05-28	[르포]역대 최대 규모 'MADEX 2025' 개막...K-해양방산 미래 한 곳에	<a href="https://www.m-i.kr/news/articleView.html?idxno=1243804">https://www.m-i.kr/news/articleView.html?idxno=1243804</a>	매일일보
2025-05-29	정사업 이끄는 HD현대·한화 사령탑, MADEX 2025 총출동	<a href="https://biz.heraldcorp.com/article/10498444?ref=naver">https://biz.heraldcorp.com/article/10498444?ref=naver</a>	헤럴드경제
2025-05-29	[MADEX 2025] 미래 무인함대 핵심 '해검-X'...'대함·대잠·대드론' 만능 전력	<a href="https://www.asiatime.co.kr/article/20250529500244">https://www.asiatime.co.kr/article/20250529500244</a>	아시아타임즈
2025-05-29	[기자수첩]세계가 주목하는 K-해양방산, MADEX2025서 피부로 느끼다	<a href="https://www.m-i.kr/news/articleView.html?idxno=1244323">https://www.m-i.kr/news/articleView.html?idxno=1244323</a>	매일일보

⋮

Int'l Maritime  
Defense Industry Exhibition

**MADEX**

**2027**

**June 2** Wed - **5** Sat  
BEXCO, Busan, Korea